

BUSINESS DATA ANALYTICS MINOR

The Brenneman School of Business Minor in Business Data Analytics is designed for non-Business (non-BBA) students who are interested in enhancing their area of study with the understanding of Data Analytics. Students must successfully complete 15 hours as specified below:

Code	Title	Hours
EC 211	Statistics for Business and Economics	3
BU 250	Management Information Systems	3
BU 258	Foundations of Data Analysis	3
DA 348	Data Discovery and Management	3
DA 358	Data Methods and Warehousing	3
or DA 368	Data Mining and Modeling	
Total Hours:		15