

# MANAGEMENT, CONCENTRATION

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Management courses in the fields of organization theory, human relationships, administrative communication, and related behavioral areas provide students with pertinent background for management careers in business and non-business organizations. Students may focus their studies in the areas of personnel management, industrial relations, and industrial management by selecting appropriate elective courses in consultation with an advisor.

## Learning Objectives for the Management Concentration

Upon completion of the concentration in management, students will be able to do the following:

- Describe the critical functions of human resource management and how they fit with other organizational functions and strategy.
- Demonstrate how an understanding of human behavior can solve interpersonal problems in organizational settings.
- Demonstrate proficiency in written and oral communications.
- Demonstrate how economic thought influences management decision making.

## Concentration Requirements

The following courses are required for the management concentration:

Code	Title	Hours
BU 345	Human Resources Management	3
BU 346	Organizational Behavior	3
EC 341	Labor Economics	3
Select three hours from the following:		3
BU 302	Business Communications	
BU 356	Cross-Cultural Management	
BU 457	Multinational Enterprise Practices	
Graded upper-division elective hours in accounting, business, business data analytics, or economics <sup>1</sup>		12
<b>Total Hours</b>		<b>24</b>

<sup>1</sup> AC 499 Internship In Accounting and BU 499 Internship in Business do not count towards this requirement and can only be used as general electives.