

MASS MEDIA, MINOR

Minor Requirements

The minor in Mass Media is a customizable program that can be developed in conjunction with a mass media faculty adviser to help students plan a pathway toward a career goal or mass media concentration interest.

Code	Title	Hours
Required Courses Inside Department ¹		
MM 199	Professional Media Applications	3
Select one writing course:		3
MM 202	Professional Media Writing	
MM 222	Screenwriting	
MM 416	Digital and Social Content Strategies	
Select one skills course:		3
MM 199	Professional Media Applications	
MM 308	Intro Film & Video Techniques	
MM 311	TV Studio Production	
MM 321	Advanced Professional Media Applications	
Additional 6 credit hours selected in consultation with a Department of Mass Media adviser.		6
Total Hours		15

¹ 9 credits must be completed at the upper level.

Students interested in this option should visit with a Department of Mass Media adviser.