

APPLIED MEDIA, MINOR

Minor Requirements

The minor in Applied Media is a program for students looking to complement their major degree program outside of mass media to better pursue their career goals. This minor requires skills-based courses that emphasize media-related career proficiencies, such as crafting mediated messages, managing social media, news reporting and production, publication design, and filmmaking.

Students must complete 15 credit hours consisting of:

Code	Title	Hours
MM 100	Introduction to Mass Media	3
MM 199	Professional Media Applications	3
MM 202	Professional Media Writing	3
MM 321	Advanced Professional Media Applications	3
or MM 308	Intro Film & Video Techniques	
Additional three upper-division hours selected in consultation with a Department of Mass Media adviser.		3
Total Hours		15